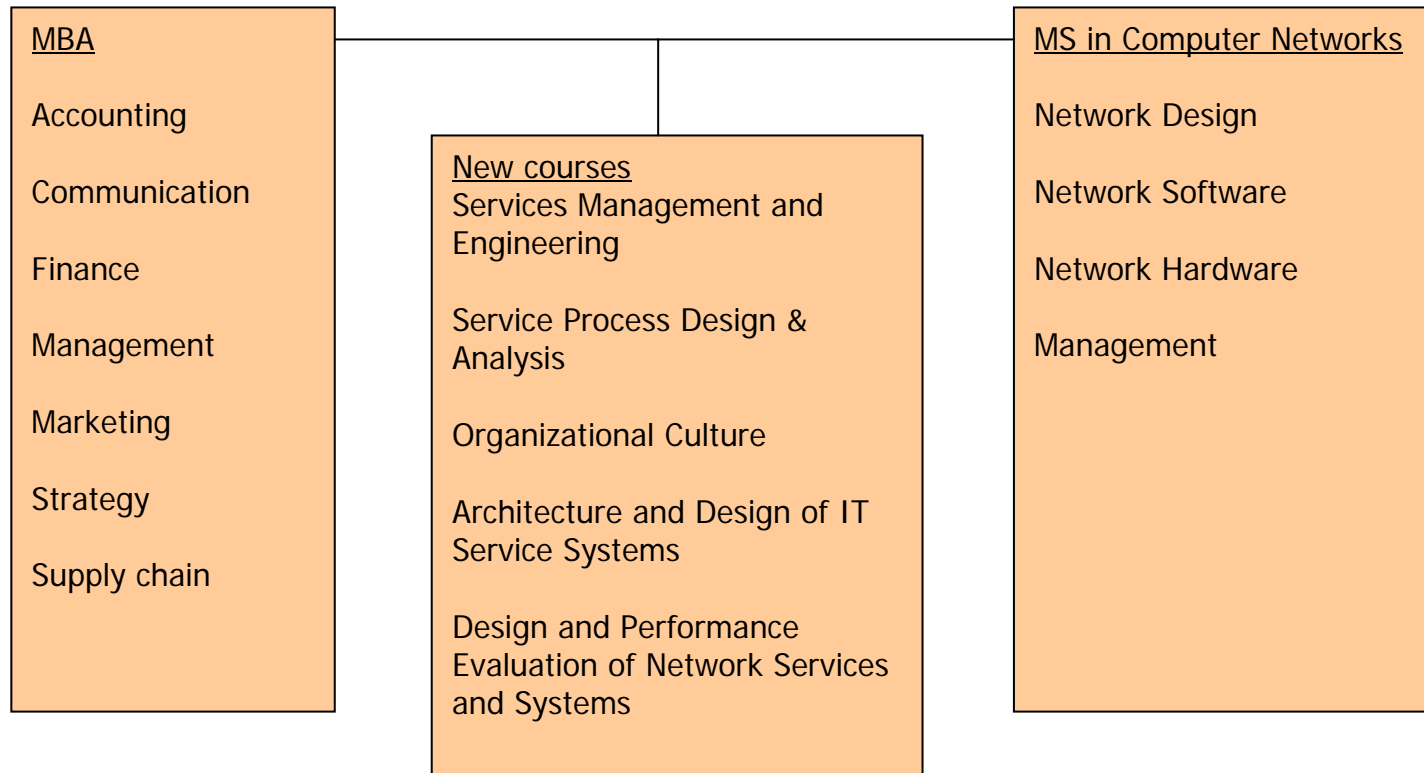


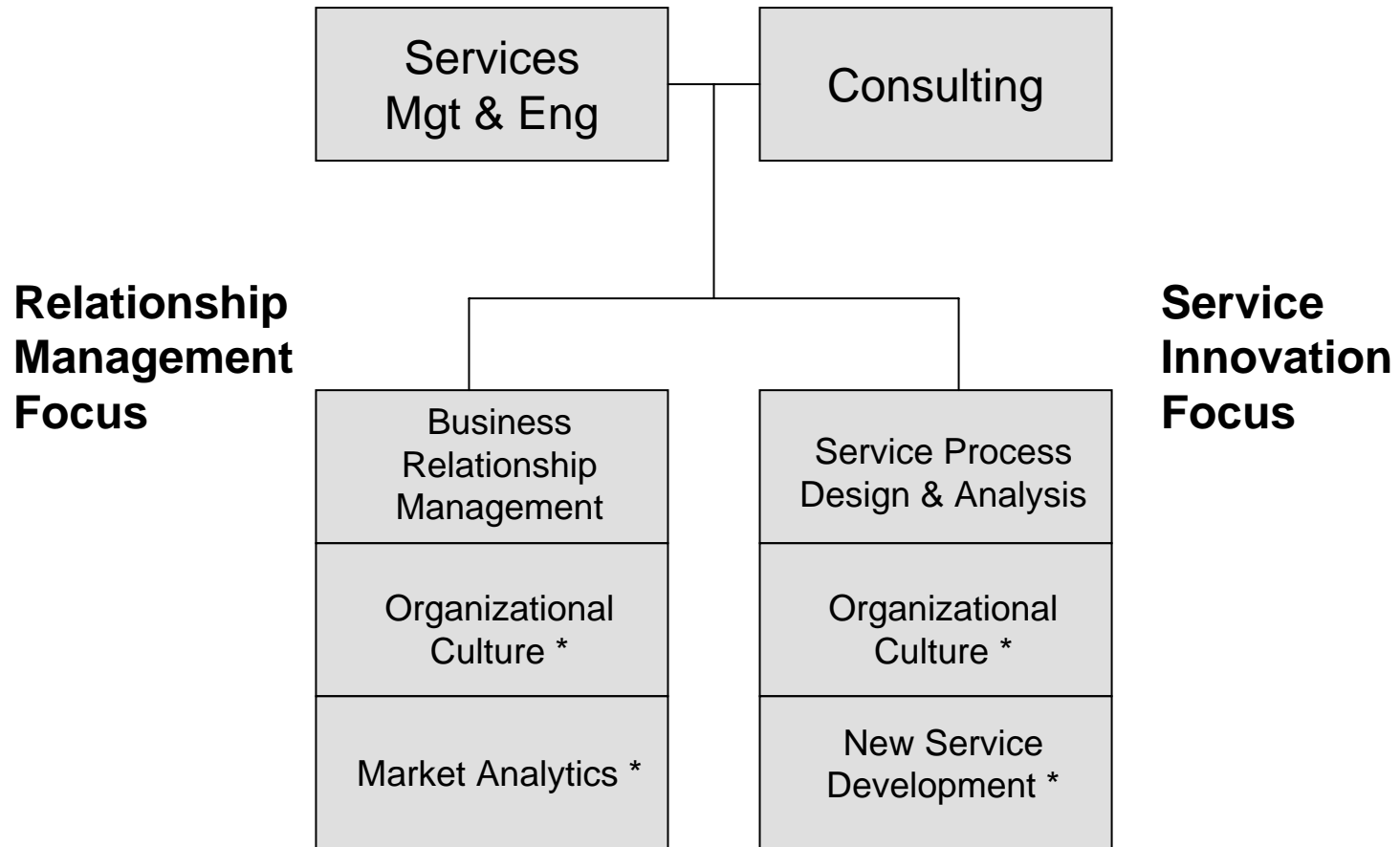
The IBM - SSME - NC State fit

- Experience in collaboration
- Interdisciplinary experience
- Ability to move fast
- SSME content platform in place
- The right students
- The right faculty

Services Science @ NC State

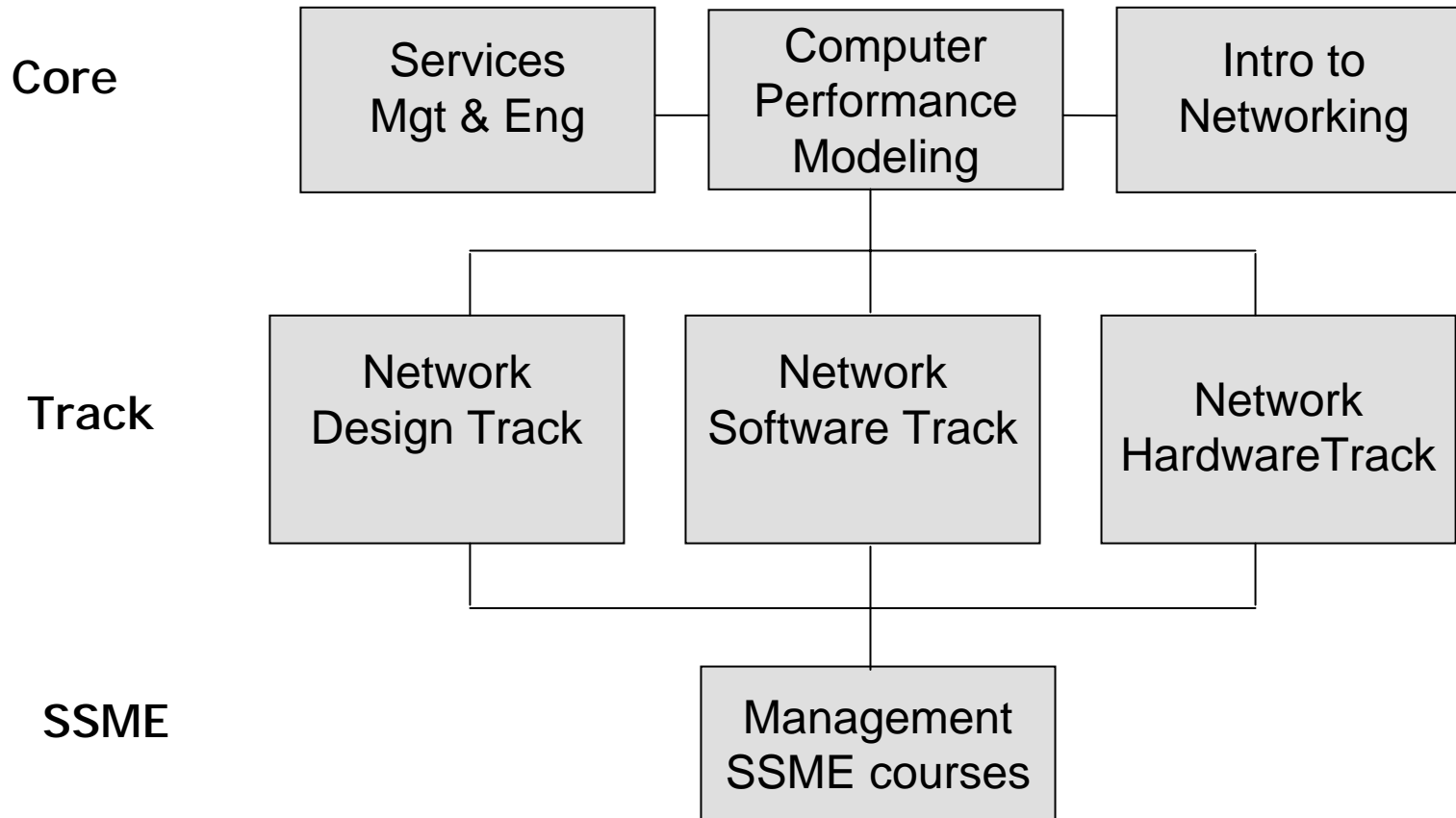


MBA Services Management Curriculum



* Electives

MS in Computer Networks



Key research areas

Engineering

- Network services
- Web services
- IT services

Management

- Service effectiveness
- Service innovation